

March 2021



Newsletter of the  
Peterborough  
Landlords Association  
**PLA News**



### PLA Meetings this Season & Next

Changing to Zoom meetings has been a great success. Our attendance has been increasing as members adapt to the new format. We reached a record of 25 members at our March 9th session. Our goal is still to return to in-person meetings as soon as we are permitted to do so. Our slate of presenters has been excellent in the 2020/2021 season. We will start to organize our presenters for next season very soon. If you have anyone you would like to have speak, please send details to Don Knowles at [cherryhill@cogeco.ca](mailto:cherryhill@cogeco.ca)

### Zoom Virtual Meetings

**Chad Guzewicz, Co-Founder of Rentify**  
[www.rentify.house](http://www.rentify.house)

Chad did a great job. Our attendance was the highest ever for a Zoom meeting, with 25 in attendance. Everyone is becoming much more familiar with the Zoom format. We were introduced to the Rentify system which was designed to help landlords find the right tenant in a timely and efficient manner.

The system is based on tenants releasing their banking information to you. With this in hand you can see their full financial history, i.e. NSF cheques, government money received, rent payments, payroll information, debt payments and more.

Landlords are provided with a tenant's full financial picture in one report. And the costs are very reasonable, ranging from \$9.99 per bank report to \$6.99 on a "pay as you go" basis.

Kate Kidd has sent a 20% offer to all members off the price for the first time they use the service.

Rentify gives landlords a leg up they have not had before.



You can view Chad's full power point presentation in the "Presentations" dropdown of our "Member Portal" under the heading Chad Guzewicz, Rentify, March 9 2021.

### Upcoming Events for the Balance of the Season

Our meetings are held the second Tuesday of each month and start at 7:00 PM. **Until further notice all meetings will be virtual given Covid19 restrictions.** Our goal is to return to in-person meetings as soon as permitted.



#### The Next Three Events will be:

- Troy McDougall, R.J. Brown Insurance April 13th
- Crystal Francey, Francey Paralegal May 11th
- Social Event (tentative) June 8th

